

Annual Scientific Meeting
Canadian Society of Allergy and Clinical Immunology



2019 Sponsorship Prospectus
and
Exhibitor Opportunities



Annual Scientific Meeting Canadian Society of Allergy and Clinical Immunology Sponsorship Prospectus and Exhibitor Opportunities

It is with great pleasure that we invite you to consider sponsoring the **74th Canadian Society of Allergy and Clinical Immunology (CSACI) Annual Scientific Meeting**, to be held from Wednesday, October 23 to Sunday, October 27, 2019 in Montréal, Québec. The program will feature an outstanding faculty and program focusing on Allergic and Immunologic diseases, their management, and their impact on Canadians. We invite you to consider the wonderful opportunity of being involved with the CSACI.

The CSACI Annual Scientific Meeting (ASM) plays a significant role in the professional lives of Allergists, and the Meeting itself represents a great opportunity for both corporate sponsors and exhibitors. The exhibition is an integral part of the meeting and this is the only occasion when all CSACI members meet together in one place at one time. It therefore presents a unique occasion for our sponsors and exhibitors to raise their profile within the profession and offers attendees dedicated time to visit your booth, and for you to interact directly with decision-making professionals and show them the true value of your products and services. Through this ideal venue, it gives you excellent access to hundreds of professionals interested in meeting with you.

To take advantage of the unique opportunity that is the 2019 ASM, the CSACI offers a number of excellent sponsorship and exhibition packages. Capitalize on our dedicated exhibit times and support opportunities. The CSACI meeting is the perfect venue to connect with new and current members and showcase your products.

Please take time to review our sponsorship opportunities and distinguish your company beyond the Meeting itself. It is a great example of what we can achieve together.

We look forward to your involvement and seeing you in Montréal.

Dr. Harold Kim, CSACI President

Dr. David Fischer, 2019 CSACI Program Chair



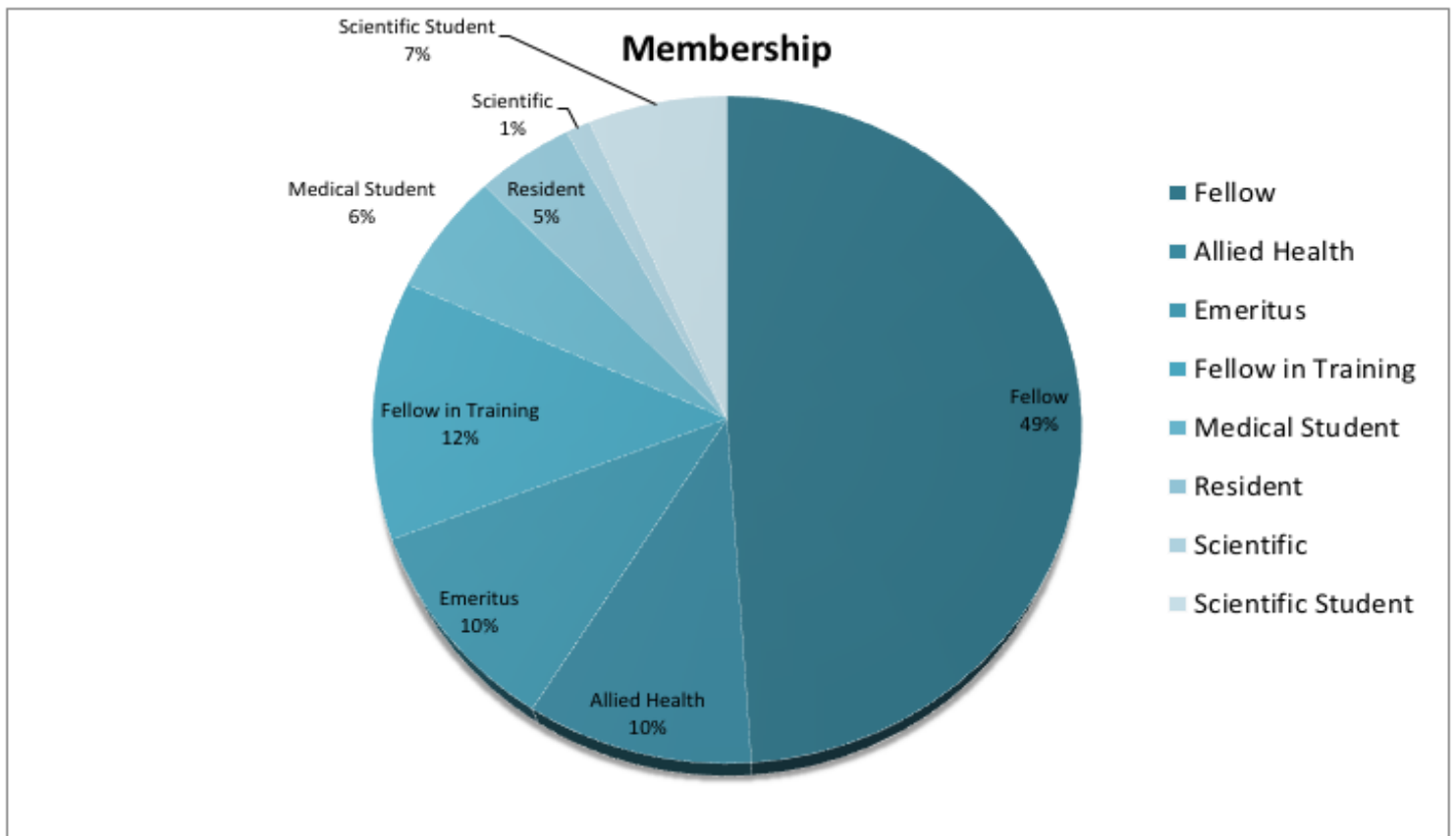
2019 Annual Scientific Meeting
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<p>About the 2019 Annual Scientific Meeting</p>	<p>This meeting provides an excellent opportunity to build visibility for your company. It serves as a scientific forum for allergists, asthma specialists, clinical immunologists, allied health professionals and scientists with special expertise in the management of allergic/immunologic diseases, to come together to educate themselves on current research and technology in the field of allergy, asthma and clinical immunology.</p>	<p>The CSACI Annual Scientific meeting’s main objectives are to provide current information about the diagnosis, treatment and management in allergy, asthma and immunology. This meeting offers a setting for interdisciplinary exchange among professionals and provides an excellent opportunity for participants to interact with colleagues and experts in the field. By participating in this conference, attendees can expect to evaluate new trends, techniques, therapies and diagnostic procedures in allergy, asthma and immunology.</p>
<p>Preliminary Program</p>	<p>The program will be presented by a faculty of renowned national and international speakers and researchers. Please refer to the CSACI website where speaker details will be updated on a regular basis at www.csaci.ca (under the Annual Meeting tab). The meeting website will be go live in early May 2019.</p>	<p>Highlight certain topics here:</p>
<p>Why support the CSACI?</p>	<p>The CSACI is a not-for-profit society recognized as the largest and most influential Canadian professional medical organization representing allergists, asthma specialists, clinical immunologists, allied health professionals and scientists with special expertise in the management of allergic/immunologic diseases, including treatment, education and research. The CSACI represents over 460 Canadian and international members.</p>	<p>The goals of the CSACI are to promote harmony and understanding between physicians and other medical professionals engaged in the practice of allergy and clinical immunology as well as improving the quality of life of people with allergies through research, advocacy, and continuing professional development and public education. By being a CSACI partner, you can make a difference.</p>
<p>CPD credits</p>	<p>The CSACI is an accredited provider of Continuing Professional Development (CPD) activities, and as such, we support and provide opportunities for our members to enhance their medical education.</p>	<p>This event is pending an accredited group learning activity (Section 1 & Section 3) as defined by the Maintenance of Certification Program of the Royal College of Physicians and Surgeons of Canada.</p> <p>Please refer to the final program for accredited sessions.</p>



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BELOW is a breakdown of delegates across the applicable membership registration category.

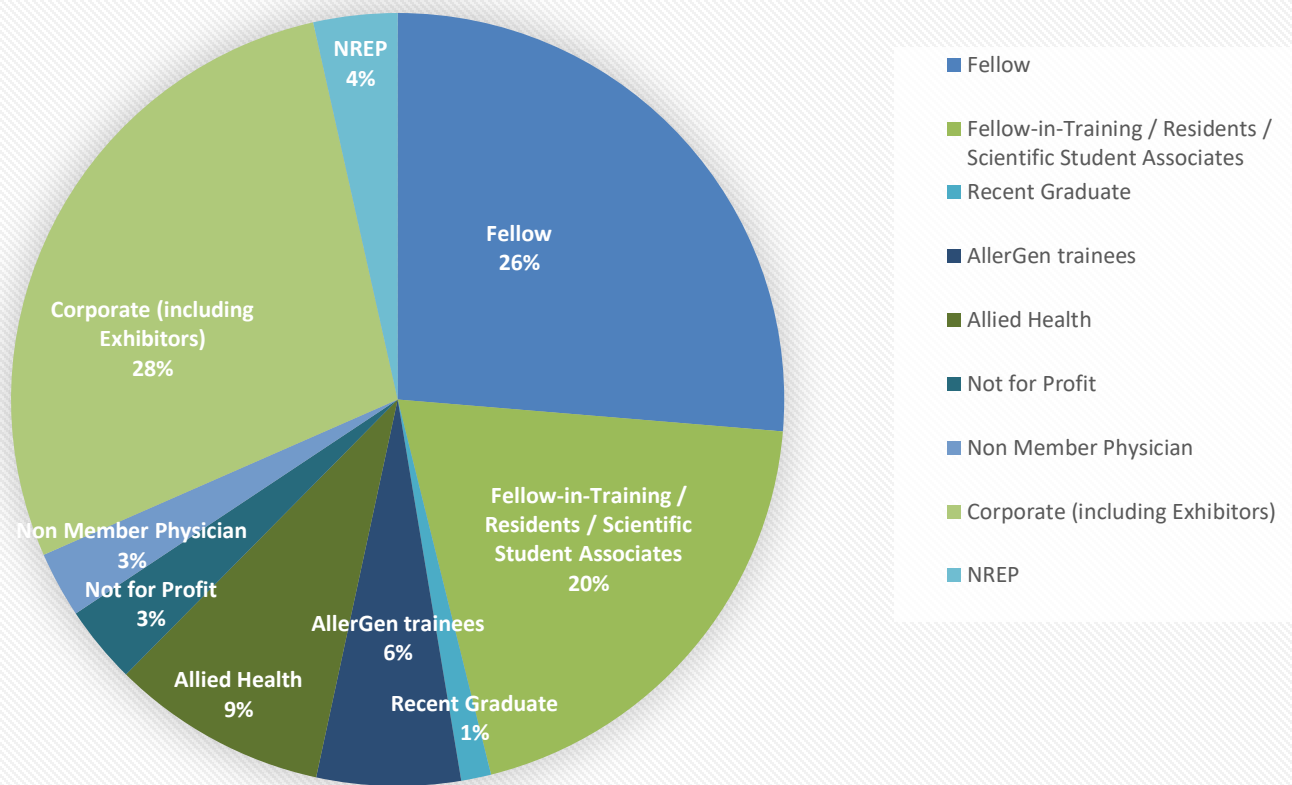




2019 Annual Scientific Meeting Canadian Society of Allergy and Clinical Immunology Sponsorship Prospectus and Exhibitor Opportunities

The CSACI Annual Scientific Meeting held in Halifax attracted over 400 delegates across the 4 days.

CSACI 2018 MEETING STATS AT A GLANCE





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**WHY BECOME A SPONSOR
AT THE CSACI ASM?**

The CSACI offers a unique opportunity to increase your organization's exposure of products and services for asthma, allergy and clinical immunology.

**THE CSACI OFFERS THE
FOLLOWING BENEFITS**

- Highlight your organization's commitment to Allergy, Asthma and Clinical Immunology education;
- Enhance your profile in the Canadian allergy and asthma community;
- Interact with Canadian and international allergists, clinical immunologists as well as allied health professionals.
- The sponsorship and exhibition packages are tailored to appeal to a wide variety of marketing objectives including:
 - Opportunities to raise your company profile amongst a valuable target audience;
 - Recognition including acknowledgement and clear demonstration of your company's involvements, commitment and support; and
 - Networking with delegates in the exhibition area and the opportunity to maintain relationships with existing clients.



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SPONSORSHIP OPPORTUNITIES

The CSACI recognizes the need for close collaboration between the organization and the corporate sector. This prospectus has been developed to identify initiatives currently being undertaken by CSACI.

The Partnership Programs have been created by the CPD and Annual Scientific Meeting committees to address the needs of the Society.

Partnership Levels

Grand Patron, Patrons, Platinum, Gold, Silver, Gold, Bronze and Supplemental Opportunities.

Compliment your company's marketing plan by increasing your visibility as an official CSACI sponsor. Our Partnership Program offers your company opportunities to reach the meeting participants before, during and after the conference and Trade Show by:

- Providing an unrestricted educational grant to support the educational and research activities of the CSACI;
- Combining individual sponsorship items to achieve a Partnership level.

Your unrestricted educational support assists our Society in featuring a first-class scientific meeting and provides our members with an exceptional educational experience.

Satellite Symposia Opportunities

Satellite Symposia Opportunities are available for the 2019 CSACI ASM. Please note that conditions apply for all sponsored satellite symposia (see Satellite Sponsorship Guidelines).

Timeslots have been designated and will be allocated on a "first come first served" basis.

Day 1: October 24, 2019 – 12:30 – 13:00 + 15 min. Discussion Period (Lunch Symposium)

Day 2: October 25, 2019 – 07:35 – 08:05 + 15 min. Discussion Period (Breakfast Symposium)

Day 2: October 25, 2019 – 12:30 – 13:00 + 15 min. Discussion Period (Lunch Symposium)

Day 3: October 26, 2019 – 07:35 – 08:05 + 15 min. Discussion Period (Breakfast Symposium)

Day 3: October 26, 2019 – 12:30 – 13:00 + 15 min. Discussion Period (Lunch Symposium)

Day 4: October 27, 2019 – 07:35 – 08:05 + 15 min. Discussion Period (Breakfast Symposium)

Please note the above times are approximate and additional satellite symposia may be added.

SPONSORSHIP BENEFITS	GRAND PATRON (1 sponsor) \$100,000	PATRON LUNCH (3 sponsors) \$68,000	PATRON BREAKFAST (3 Sponsors) \$64,000
<i>Before Conference</i>			
Selection of two (2) Satellite Symposia (one breakfast and one lunch on different days)	GRAND PATRON		
Selection of one (1) Satellite Symposium		PATRON	PATRON
One yearly corporate membership	GRAND PATRON	PATRON	PATRON
Visibility on all promotional meeting materials	GRAND PATRON	PATRON	PATRON
Inclusion and profile on website	GRAND PATRON	PATRON	PATRON
<i>During Conference</i>			
Exhibit Space(s) (negotiable)	2 booths	1 booth	1 booth
Complimentary delegate corporate registrations	4 (four)	3 (three)	3 (three)
Reduced rate for delegate corporate registrations at half price (\$500 each)	5 (five)	4 (four)	4 (four)
Acknowledgement in the Exhibit Hall via signage and acknowledgements + free insert in delegate bag	GRAND PATRON	PATRON	PATRON
Free Internet/Wi-Fi at your booth	GRAND PATRON	PATRON	PATRON
	For further information Go to page 9	For further information Go to page 10/11	For further information Go to page 10/11

Grand Patron Sponsor (one sponsor only)

Option of hosting two Symposia* - \$100,000

*One breakfast and one lunch (*to be hosted on two separate days*)

The Grand Patron Sponsor is the highest level of partnership and visibility offered at the CSACI Annual Scientific Meeting (ASM). As Grand Patron Sponsor, they will be acknowledged for their outstanding commitment to the success of the ASM and will receive the highest degree of recognition.

Includes:

- Facility rental (one room)
- Basic audiovisual provisions (one room)
- Meals for all attendees

(Note that if a differing food and beverage option or enhanced audiovisual is desired, additional expenses will be billed at cost. Does not include speaker costs, accommodation, travel and honoraria expenses.)

Grand Patron Sponsor is entitled to the following benefits:

- Selection of two (2) Satellite Symposia (one breakfast and one lunch/dinner) (time slot to be determined by the CSACI as well as ***(to be hosted on two separate days)***):
 - One yearly corporate membership (\$2,000);
 - Two exhibit spaces (10x10) (\$3,500 each);
 - Two single-sheet corporate information insert in the CSACI 2019 delegate bag;
 - Presentation of a plaque acknowledging Grand Patron Sponsor at CSACI Annual Meeting;
 - Recognition as being a Grand Patron Sponsor on the front page of the CSACI Website under Annual Meeting Partners;
 - Recognition of sponsorship in all promotional material related to the Annual Scientific Meeting program;
 - Grand Patron Sponsor recognition ribbons for all company staff participants attending the 2019 ASM;
 - Acknowledgement as a Grand Patron Sponsor in the CSACI newsletter;
 - Complimentary use of registrant list (within the guidelines of the Privacy Act);
 - Verbal recognition as a Grand Patron Sponsor during the Annual Scientific Meeting;
 - Acknowledgement as a Grand Patron Sponsor in the Exhibit Hall in signage;
 - Four complimentary 2019 full delegate corporate registrations (\$1,000 each) which include invitations to the CSACI Awards and Annual Dinner;
 - **NEW: Four 2019 full delegate corporate registrations at half price (\$500 each) which include invitations to the CSACI Awards and Annual Dinner (not complimentary);**
 - Two corporate literature inserts in delegate bags;
 - Link from the CSACI Website under Annual Meeting Sponsors to the Corporate Website.

Please note invoices will reflect provincial and federal taxes that are applicable on the corporate membership, exhibits and registration portions of the sponsorship.

Unrestricted educational grant support must be received by April 26, 2019

PATRON SPONSOR(S)

Includes:

- Facility rental
- Basic audiovisual provisions
- Meal for all attendees

(Please note that if a differing food and beverage option or enhanced audiovisual is desired, additional expenses will be billed at cost. Does not include speaker costs, accommodation, travel and honorarium expenses)

Patron Sponsor(s) is entitled to the following benefits: Selection of one (1) Satellite Symposium:

- One Breakfast at \$64,000
- One lunch at \$68,000

(Time slot to be determined by the CSACI - Priority will be given to Grand Patron Sponsor.)

- One yearly corporate membership (\$2,000);
- One exhibit space (10x10) (\$3,500);
- One single-sheet corporate information insert in the CSACI 2019 delegate bag;
- Presentation of a plaque acknowledging Patron Sponsor at CSACI Annual Meeting;
- Recognition as being a Patron Sponsor on the front page of the CSACI Website under Annual Meeting Partners;
- Recognition of sponsorship in all promotional material related to the Annual Scientific Meeting program;
- Patron Sponsor recognition ribbons for all company staff participants attending the 2019 ASM;
- Acknowledgement as a Patron Sponsor in the CSACI newsletter;
- Complimentary use of registrant list (within the guidelines of the Privacy Act);
- Verbal recognition as a Patron Sponsor during the Annual Scientific Meeting;
- Acknowledgement as a Patron Sponsor in the registration area in signage, including corporate logo;
- Acknowledgement as a Patron Sponsor in the Exhibit Hall in signage;
- Three complimentary 2019 full delegate corporate registrations (\$1,000 each) which include invitations to the CSACI Awards and Annual Dinner;
- **NEW: Four 2019 full delegate corporate registrations at half price (\$500 each) which include invitations to the CSACI Awards and Annual Dinner (not complimentary);**
- Link from the CSACI Website under Annual Meeting Sponsors to the Corporate Website

Please note invoices will reflect provincial and federal taxes that are applicable on the corporate membership, exhibits and registration portions of the sponsorship.

Unrestricted educational grant support must be received by April 26, 2019

Please choose from the following satellite symposia choices:

Lunch Symposia - \$68,000

Includes:

- Facility rental
- Basic audiovisual provisions
- Buffet lunch for all attendees

Note that if a plated lunch or enhanced audiovisual is desired, additional expenses will be billed at cost. Does not include speaker costs, accommodation, travel and honorarium expenses.

Breakfast Symposia - \$64,000

Includes:

- Facility rental
- Basic audiovisual provisions
- Hot breakfast for all attendees

Note that if a plated lunch or enhanced audiovisual is desired, additional expenses will be billed at cost. Does not include speaker costs, accommodation, travel and honorarium expenses.

SPONSORSHIP BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
	\$55,000	\$50,000	\$40,000	\$35,000
Before Conference				
One yearly corporate membership	Platinum	Gold	Silver	Bronze
Visibility on all promotional meeting material	Platinum	Gold	Silver	Bronze
Inclusion and profile on website	Platinum	Gold	Silver	Bronze
During Conference				
Exhibit Space(s) (Negotiable)	One	One	(NEW) One	Negotiable
Full delegate corporate registrations (Negotiable)	Two	Two	Two	One
Acknowledgement in the Exhibit Hall via signage and acknowledgements + one free insert in delegate bag	Yes	Yes	No	No
Free Internet/Wi-Fi at your booth	Negotiable	Negotiable	Negotiable	Negotiable
	<i>For further information please go to page 13</i>	<i>For further information please go to page 13</i>	<i>For further information please go to page 14</i>	<i>For further information please go to page 14</i>



PROGRAM SUPPORTER LEVELS

Platinum Sponsor - \$55,000

Platinum Sponsor is entitled to the following benefits:

- One yearly corporate membership (\$2,000);
- One exhibit space (10x10) (\$3,500);
- One single-sheet corporate information insert in the CSACI 2019 delegate bag;
- Presentation of a plaque acknowledging Platinum Sponsor at CSACI Annual Meeting;
- Recognition as being a Platinum Sponsor on the front page of the CSACI Website under Annual Meeting Partners;
- Recognition of sponsorship in all promotional material related to the Annual Scientific Meeting program;
- Acknowledgement as a Platinum Sponsor in the CSACI newsletter;
- Complimentary use of registrant list (within the guidelines of the privacy act);
- Verbal recognition as a Platinum Sponsor during the Annual Scientific Meeting;
- Acknowledgement as a Platinum Sponsor in the registration area in signage, including corporate logo;
- Acknowledgement as a Platinum Sponsor in the Exhibit Hall in signage;
- Recognition ribbons on badges for all staff attending the Annual Scientific Meeting;
- TWO (2) 2019 full delegate corporate registrations (\$1,000 each) which include invitations to the CSACI Awards and Annual Dinner;
- **NEW: Two 2019 full delegate corporate registrations at half price (\$500 each) which include invitations to the CSACI Awards and Annual Dinner (not complimentary);**
- Link from the CSACI Website under Annual Meeting Sponsors to the Corporate Website.

Please note invoices will reflect provincial and federal taxes that are applicable on the corporate membership, exhibits and registration portions of the sponsorship.

Gold Sponsor - \$50,000

Gold Sponsor is entitled to the following benefits:

- One yearly corporate membership (\$2,000);
- One exhibit space (10x10) (\$3,500);
- One single-sheet corporate information insert in the CSACI 2019 delegate bag;
- Acknowledgement as a Gold Partner in the CSACI newsletter;
- Presentation of a plaque acknowledging Gold Partnership at CSACI Annual Meeting;
- Recognition of sponsorship in all promotional material related to the Annual Scientific Meeting program;
- Complimentary use of registrant list (within guidelines of the privacy act);
- Verbal recognition as a Gold Partner during the Annual Scientific;
- Acknowledgement as a Gold Partner in the registration area in signage, including corporate logo;
- Acknowledgement as a Gold Sponsor in the Exhibit Hall in signage;
- Recognition ribbons on badges for all staff attending the Annual Scientific Meeting;
- TWO (2) 2019 full delegate corporate registrations (\$1,000 each) which include invitations to the CSACI Awards and Annual Dinner;
- **NEW: Two 2019 full delegate corporate registrations at half price (\$500 each) which include invitations to the CSACI Awards and Annual Dinner (not complimentary);**
- Link from the CSACI Website to the Corporate Website.

Please note invoices will reflect provincial and federal taxes that are applicable on the corporate membership, exhibits and registration portions of the sponsorship.

Silver Sponsor - \$40,000

Silver Sponsor is entitled to the following benefits:

- One yearly corporate membership (\$2,000);
- **NEW - One exhibit space (10x10) (\$3,500);**
- Acknowledgement as a Silver Partner in the CSACI newsletter;
- Presentation of a plaque acknowledging Silver Partnership at CSACI Annual Meeting;
- Recognition of sponsorship in all promotional material related to the Annual Scientific Meeting program;
- Complimentary use of registrant list (within guidelines of the privacy act);
- Verbal recognition as a Silver Partner during the Annual Scientific Meeting;
- Acknowledgement as a Silver Partner in the registration area in signage, including corporate logo;
- Acknowledgement as a Silver Sponsor in the Exhibit Hall in signage;
- TWO (2) 2019 full delegate corporate registrations (\$1,000 each) which include invitations to the CSACI Awards and Annual Dinner;
- **NEW: Two 2019 full delegate corporate registrations at half price (\$500 each) which include invitations to the CSACI Awards and Annual Dinner (not complimentary);**
- Link from the CSACI Website to the Corporate Website.

Please note invoices will reflect provincial and federal taxes that are applicable on the corporate membership, exhibits and registration portions of the sponsorship.

Bronze Sponsor - \$35,000

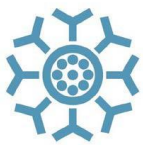
Bronze Sponsor is entitled to the following benefits:

- One yearly corporate membership (\$2,000);
- Acknowledgement as a Bronze Partner in the CSACI newsletter;
- Presentation of a plaque acknowledging Bronze Partnership at CSACI Annual Meeting;
- Recognition of sponsorship in all promotional material related to the Annual Scientific Meeting program;
- Complimentary use of registrant list (within guidelines of the privacy act);
- Verbal recognition as a Bronze Partner during the Annual Scientific Meeting;
- Acknowledgement as a Bronze Partner in signage in the registration area, including corporate logo;
- Acknowledgement as a Bronze Sponsor in the Exhibit Hall in signage;
- ONE (1) 2019 full delegate corporate registration (\$1,000) which include invitations to the CSACI Awards and Annual Dinner;
- **NEW: One 2019 full delegate corporate registrations at half price (\$500 each) which include invitations to the CSACI Awards and Annual Dinner (not complimentary);**
- Link from the CSACI Website to the Corporate Website.

NOTE THERE IS NO FREE EXHIBIT WITH THE BRONZE SPONSORSHIP

Please note invoices will reflect provincial and federal taxes that are applicable on the corporate membership, exhibits and registration portions of the sponsorship.

**ALL UNRESTRICTED EDUCATIONAL GRANT SUPPORT
MUST BE RECEIVED BY APRIL 26, 2019**



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EXHIBITOR INFORMATION

FAST FACTS

VENUE:

Hôtel Bonaventure Montréal
900, de La Gauchetière Ouest
Montréal, Québec | Canada

PARTICIPANTS:

Participants expected: 450+

CANCELLATION POLICY:

Cancellation of space must be submitted in writing:

- On or before May 31, 2019 will receive a full refund less \$500 non-refundable deposit.
- On or before July 26, 2019 will receive 50% refund of the total paid amount.
- No refund will be granted after September 20, 2019.

ALL DELEGATE MEALS AND COFFEE BREAKS ARE HELD IN THE EXHIBIT AREA

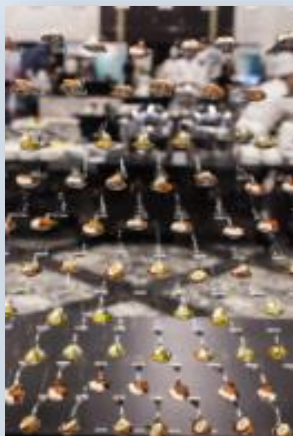


EXHIBIT SPACE COSTS:

8 X 10 Booth \$5,500 + taxes

10x10 Booth \$7,000 + taxes

INCLUDED IN YOUR BOOTH

- One full complimentary conference registration fee at \$1,000 (one ticket to CSACI dinner)
- **NEW: One 2019 full delegate corporate registrations at half price (\$500 each) which include invitations to the CSACI Awards and Annual Dinner (not complimentary);**
- One skirted standard 6ft table
- 8 feet high back drapes
- 3 feet high side drapes
- One conference tote bag per exhibit space
- Complimentary breakfast (Friday, Saturday and Sunday), lunch (Thursday (tbc), Friday, Saturday) and dinner (Saturday)
- Complimentary nutrition breaks

Not included in your booth fee are: audio-visual equipment, booth set-up, and storage.



Exhibitor-Sponsored Private Functions

Exhibitor-sponsored private functions are separately organized events during which exhibitors can meet with CSACI participants outside of the exposition for the purpose of networking, entertaining and continuing business begun on the exhibit floor. Exhibitors sponsoring any type of private function are required to adhere to the following guidelines:

- The CSACI must be informed of all planned social and hospitality functions.
- Hospitality and social functions may only be scheduled during times that will not interfere with official CSACI scheduled activities. The following hours are available for exhibitor-sponsored events (subject to change): Friday, October 25 - after 7:00 pm.
- Hospitality and social functions should be handled on an invitation-only basis. Host companies must make it clear to their guests that the event is not an official CSACI function.
- Host companies agree to assume all liability arising out of or in conjunction with such functions.



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Canadian Society of Allergy and Clinical Immunology
Prospectus & Sponsorship Opportunities

EXHIBIT SCHEDULE (approx. times – to be confirmed later)

THURSDAY, OCTOBER 24	FRIDAY OCTOBER 25	SATURDAY OCTOBER 26	SUNDAY OCTOBER 27
1200-1530 Exhibit open	0700-1530 Exhibit open	0700-1330 Exhibit open	0700-1100 Exhibit open
*Key times 1200-1300 1400-1530	*Key times 0700-0800 1000-1030 1200-1300 1400-1430	*Key times 0700-0800 1000-1030 1200-1300	*Key times 0700-0800 1000-1030

*Key times are designated. CSACI anticipates that at these key times, when exclusive Exhibit Hall events are occurring during breakfast, lunch and breaks. Traffic in the Exhibit Hall will be at its peak and all displays are required to have a booth representative(s) present.

Schedule is subject to change. If the schedule is changed, all exhibitors will be notified in person or via email. **IT IS AT THE DISCRETION OF THE EXHIBITOR WHEN TO SHOW UP AT THEIR EXHIBIT. PLEASE REFER TO THE PROGRAM FOR THE DAILY SCHEDULE.**

EXHIBIT MOVE-IN & MOVE-OUT SCHEDULE (To be confirmed)

Exhibitor Service Kits will be provided approx. six to eight weeks prior to the conference

**PLEASE NOTE THAT YOU CANNOT
DISMANTLE YOUR BOOTH UNTIL THE END
OF THE CONFERENCE.**

ANNUAL MEETING REGISTRATION HOURS

Thursday, October 24
0645-1700

Friday, October 25
0645-1700

Saturday, October 26
0645-1530

Sunday, October 27
0645-1200



2019 Annual Scientific Meeting
 Canadian Society of Allergy and Clinical Immunology
 Prospectus & Sponsorship Opportunities

SUPPLEMENTAL 2019 SPONSORSHIP OPPORTUNITIES

There are other sponsorship opportunities which allow you to reach our participants. Additional options are:

FIT BOWL - FOUR SPONSORSHIPS AVAILABLE (\$2000)

One of the best attended sessions of the conference Fellows in training programs from across Canada test their knowledge of asthma, anaphylaxis, and battle it out for the FIT Bowl Cup, in a fun and friendly competition. (Includes the sponsor company's logo in the service area - support must be confirmed by July 26, 2019.)

OFFICIAL MEETING APP SPONSOR (ONE SPONSOR ONLY) (\$8,000*)

Enhance your companies marketing plan by increasing your visibility as THE official meeting app sponsor. Be the first company to ever sponsor the CSACI meeting app. Your company logo will be highlighted on the opening page and attendees will see your brand right when they open up the app. This is an exclusive offer! Only one "app sponsored by" opportunity. Push Notifications through the CSACI App: A notification of your choice will be sent to all attendees through the App (*Priority will be given to Grand Patron first*).



RECHARGE STATION (ONE SPONSOR ONLY) (\$5,000*)

Highly utilized in high-traffic areas, attendees can network and recharge their portable electronics at the same time. Your company logo will be featured on the recharge station. This sponsorship opportunity includes all four days of the meeting.



WIFI Sponsor (ONE SPONSOR) (\$10,000*)

WIFI users will see your logo whenever they log in: a perfect opportunity to enhance and build your corporate profile.
Please note: Conference is permitted to do limited advertising for the event.



Customized Hotel Keycards (ONE SPONSOR) (\$7,500*)

Corporate branded keycards will replace the standard hotel keycards for all guests staying at the Bonaventure Hotel. (NOTE: Products CANNOT be promoted)



REFRESHMENT BREAKS (FOUR BREAKS AVAILABLE) (\$6,000*)

During the scientific program of the meeting, held throughout the meeting, the refreshment breaks offers attendees a chance to get something to drink, eat and network with sponsors/exhibitors between sessions. (Includes the sponsor company's logo in the service area - support must be confirmed by July 26, 2019.)



CONFERENCE BAG PROMOTIONAL MATERIAL*

Maximize your on-site exposure. Place your company's postcard, fact sheet, brochure, and flyer in the CSACI conference bag and you will get your message into the hands of every conference participant. The CSACI will include your supplied item(s) (must be pre-approved by the CSACI) into each bag. Each sponsoring company is responsible for shipping materials in time to be inserted. (Support must be confirmed by July 26, 2019). All materials must be forwarded to the CSACI onsite (in Montréal) office by October 21, 2019.

- Postcard (5x7) \$500*
- Fact Sheet (8 ½ by 11) \$600*
- Booklet/promotional item \$800*



**Plus applicable federal and provincial taxes*

CSACI 2019 Advertising Opportunities

AACI JOURNAL

AACI, the Official Journal of the [Canadian Society of Allergy and Clinical Immunology](#) (CSACI), is an open access journal that aims to further the understanding and treatment of allergic and immunologic disease.

By offering a high-visibility forum for new insights and discussions, the journal provides a platform for the dissemination of allergy and clinical immunology research and reviews amongst allergists, immunologists and other physicians, healthcare workers, medical students and the public worldwide. This Journal is published by BioMed Central. Advertising opportunities are available at editorial@aacijournal.com.



CSACI NEWSLETTER

Volume 25 Issue II



CSACI NEWSLETTER

AUTUMN

In this issue:

- FIT Corner
- Annual Meeting Highlights
- Thank you to our Sponsors
- Section Reports
- And much more ...

NEWSLETTER: \$5,000* PER ISSUE

The CSACI is publishing a bilingual newsletter - four times per year. The Newsletter is sent to all specialists as well as residents. The content includes updates of the Society as well as articles that reflect the broad clinical and policy issues that are pertinent to allergy, asthma and clinical immunology in Canada.

Recognition of sponsor: The sponsor may insert a two-page pre-approved (and PAAB) advertisement in the Newsletter.

Contact the CSACI Head Office for additional pricing and details.

Canadian Society of Allergy and Clinical Immunology

P.O. Box 51045 Orleans

ON K1E 3W4

Email: info@csaci.ca

Website: www.csaci.ca

Tel: 613-986-5869