



Canadian Society of Allergy
and Clinical Immunology
Société canadienne d'allergie
et d'immunologie clinique

CSACI 2024 **Prospectus**

“The best
allergy, asthma
and immunology
care for all.”

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When we work together, so much can be achieved.

The Canadian Society of Allergy and Clinical Immunology (CSACI) is the national society of Allergists and Clinical Immunologists. An estimated 95% of all practicing Allergists and Clinical Immunologists across Canada are members of the CSACI and participate regularly in our accredited educational events. With the addition of our new and exciting offerings, it is with great pleasure that we invite you to consider a sponsorship opportunity with the CSACI in 2024.

CSACI is an accredited provider of Continuing Professional Development (CPD) activities, and as such, we support and provide opportunities for our members to enhance their medical education. Working together, we can achieve so much as we boldly unite our community and care for patients in the best possible way across Canada and beyond.

Please consider partnering with the CSACI in 2024 as we strive for excellence as an organization, as exceptional educational providers and strong advocates for patients suffering from immunological disorders and allergic conditions.

We look forward to working with you in 2024!

CSACI 2024 Annual Scientific Meeting

November 6th - 9th, 2024, in Banff, AB

Join us for the 79th Canadian Society of Allergy and Clinical Immunology (CSACI) Annual Scientific Meeting from Wednesday, November 6th to Saturday, November 9th 2024 at the beautiful Banff Springs Hotel in Banff, Alberta. The program will feature an outstanding faculty focusing on allergic and immunologic diseases, their management, and their impact on Canadians. We invite you to consider the wonderful opportunity of partnering with the CSACI and delivering high quality continuing professional development to our members.

The CSACI Annual Scientific Meeting (ASM) plays a significant role in the professional lives of Allergists and Immunologists across Canada. The exhibit hall and educational sessions are both an integral part of the meeting that provide a forum where all CSACI members come together. They therefore represent a unique occasion for our partners and exhibitors to raise their profiles within the profession and offer attendees dedicated time to visit exhibits and/or attend engaging co-developed sessions. Here is where you can connect directly with hundreds of decision-making professionals and demonstrate your company's innovation and significance in the world of Allergy and Clinical Immunology.

This year, the ASM Program Committee aims to create more targeted and specialized sessions to focus on the subspecialties of Immunology, Paediatrics and Allergy at this year's meeting. To take advantage of the unique opportunity that is the 2024 ASM; the CSACI offers a number of excellent partnership and exhibition packages. Capitalize on our dedicated exhibit times and partnership opportunities. The CSACI meeting is the perfect venue to connect with new and current members.

Please take time to review our partnership opportunities and distinguish your company beyond the ASM itself. It is a great example of what we can achieve together.

We look forward to working with you in Banff in 2024!

Dr. Tim Vander Leek
CSACI ASM Program Chair

Dr. Anne Ellis
CSACI President

About Us

2024 Annual Scientific Meeting in Banff, AB

This meeting provides an excellent opportunity to build visibility for your company. It serves as a scientific forum for allergists, asthma specialists, clinical immunologists, allied health professionals and scientists with special expertise in the management of allergic/immunologic diseases, to come together for education in current research and developments in the field of allergy, asthma and clinical immunology.

The CSACI Annual Scientific meeting's main objectives are to provide current information about the diagnosis, treatment and management in allergy, asthma and immunology. This meeting offers a setting for interdisciplinary exchange among professionals and provides an excellent opportunity for participants to interact with colleagues and experts in the field. By participating in this conference, attendees can expect to evaluate new trends, techniques, therapies and diagnostic procedures in allergy, asthma and immunology.

Preliminary Program

The program will be presented by a faculty of renowned national and international speakers and researchers. Please refer to the CSACI website where speaker details will be updated on a regular basis at www.csaci.ca (under the Annual Meeting tab). The meeting website will go live in early April 2024.

Highlights will include: Acclaimed Scientific Poster Session, Engaging Section 3 workshops, World-class Plenary Sessions, Airway Symposia, and much, much more!

Why Support the CSACI?

The CSACI is a not-for-profit society recognized as the largest and most influential Canadian professional medical organization representing allergists, asthma specialists, clinical immunologists, allied health professionals and scientists with special expertise in the management of allergic/immunologic diseases, including treatment, education and research. The CSACI represents over 500 Canadian and international members specializing in allergy and clinical immunology.

The goals of the CSACI are to promote harmony and understanding between physicians and other medical professionals engaged in the practice of allergy and clinical immunology as well as improving the quality of life of people with allergies through research, advocacy, and continuing professional development and public education. By being a CSACI partner, you can make a difference.

CPD Credits

The CSACI is an accredited provider of Continuing Professional Development (CPD) activities, and as such, we support and provide opportunities for our members to enhance their medical education.

This event is pending an accredited group learning activity (Section 1 & Section 3) as defined by the Maintenance of Certification Program of the Royal College of Physicians and Surgeons of Canada. Please refer to the final program for accredited sessions.

Annual Scientific Meeting Partnership Benefits at a Glance

Partnership Benefits	Diamond \$100,000	Platinum \$60,000	Gold \$50,000	Silver \$40,000	Bronze \$30,000
Selection of two (2) Co-development Sessions	Diamond				
Selection of one (1) Co-development Session (plenary)		Platinum			
One Yearly Corporate Membership	Diamond	Platinum	Gold	Silver	Bronze
Visibility on all promotional meeting materials	Diamond	Platinum	Gold	Silver	Bronze
Inclusion and Profile on Website	Diamond	Platinum	Gold	Silver	Bronze
Exhibit Space with free internet/wifi	1 Booth	1 Booth	1 Booth	1 Booth	1 Booth
Complimentary delegate corporate registrations	Ten (10)	Six (6)	Six (6)	Four (4)	Three (3)
Reduced Rate for delegate corporate registrations at half price (\$500 each)	Five (5)	Four (4)	Four (4)	Three (3)	Two (2)
Acknowledgement in the Exhibit Hall via signage and acknowledgements + free insert in virtual delegate bag	Diamond	Platinum	Gold	Silver	Bronze

ASM Diamond Sponsor

The Diamond Sponsor is the highest level of partnership and visibility offered at the CSACI Annual Scientific Meeting (ASM). As Diamond Sponsor, they will be acknowledged for their outstanding commitment to the success of the ASM and will receive the highest degree of recognition. There will only be one Diamond Sponsorship available. Diamond Sponsor is entitled to the following benefits:

Selection of two (2) Co-developed Symposia (time slot to be determined by the CSACI).

To be hosted on two separate days.

- One yearly corporate membership (\$2,000);
- One exhibit space (\$4,500);
- Unlimited corporate information inserts in the virtual delegate bag;
- Presentation of a plaque acknowledging Diamond Sponsor at CSACI Annual Scientific Meeting;
- Recognition as being a Diamond Sponsor on the front page of the CSACI Website under Annual Meeting Partners;
- Recognition of sponsorship in all promotional material related to the Annual Scientific Meeting program;
- Diamond Sponsor recognition ribbons for all company staff participants attending the 2024 ASM;
- Acknowledgement as a Diamond Sponsor in the CSACI newsletter;
- Complimentary use of registrant list (within the guidelines of the Privacy Act);
- Verbal recognition as a Diamond Sponsor during the Annual Scientific Meeting;
- Acknowledgement as a Diamond Sponsor in the Exhibit Hall in signage;
- Ten (10) complimentary 2024 full delegate corporate registrations (\$1,000 each)
- Five (5) 2024 full delegate corporate registrations at half price (\$500 each)
- Link from the CSACI Website under Annual Meeting Sponsors to the Corporate Website.

Externally Hosted Partner Activities

Please note that any independently organized functions held by CSACI Sponsors or exhibitors during the CSACI ASM must not conflict with any CSACI activities and must be approved by the CSACI Executive and Board at least 6 weeks prior to the event. Please submit requests in writing to jlidington@csaci.ca

ASM Platinum Sponsor

Platinum Sponsor is entitled to the following benefits:

- One co-developed Plenary Session (Session selection on a first-come first-serve basis)
- One yearly corporate membership (\$2,000);
- One exhibit space (\$4,500);
- Up to 5 corporate information inserts in the virtual delegate bag;
- Presentation of a plaque acknowledging Platinum Sponsor at CSACI Annual Meeting;
- Recognition as being a Platinum Sponsor on the front page of the CSACI Website under Annual Meeting Partners;
- Recognition of sponsorship in all promotional material related to the ASM program;
- Acknowledgement as a Platinum Sponsor in the CSACI newsletter;
- Complimentary use of registrant list (within the guidelines of the privacy act);
- Recognition as a Platinum Sponsor in registration area via signage with corporate logo;
- Acknowledgement as a Platinum Sponsor in the Exhibit Hall in signage;
- Recognition ribbons on badges for all staff attending the Annual Scientific Meeting;
- Six (6) 2024 full delegate corporate registrations (\$1,000 each)
- Four 2024 full delegate corporate registrations at half price (\$500 each)
- Link from the CSACI Website under Annual Meeting Sponsors to the Corporate Website.

ASM Gold Sponsor

Gold Sponsor is entitled to the following benefits:

- One yearly corporate membership (\$2,000);
- One exhibit space (\$4,500);
- Up to 3 corporate information insert in the virtual delegate bag;
- Acknowledgement as a Gold Partner in the CSACI newsletter;
- Presentation of a plaque acknowledging Gold Partnership at CSACI Annual Meeting;
- Recognition of sponsorship in all promotional material related to the ASM program;
- Complimentary use of registrant list (within guidelines of the privacy act);
- Recognition as a Gold Partner in the registration area in signage with corporate logo;
- Acknowledgement as a Gold Sponsor in the Exhibit Hall in signage;
- Recognition ribbons on badges for all staff attending the Annual Scientific Meeting;
- Six (6) 2024 full delegate corporate registrations (\$1,000 each)
- Four 2024 full delegate corporate registrations at half price (\$500 each)
- Link from the CSACI Website to the Corporate Website.

Externally Hosted Partner Activities

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ASM Silver Sponsor

Silver Sponsor is entitled to the following benefits:

- One yearly corporate membership (\$2,000);
- One exhibit space (\$4,500);
- One corporate information insert in the virtual delegate bag;
- Acknowledgement as a Silver Partner in the CSACI newsletter;
- Presentation of a plaque acknowledging Silver Partnership at CSACI Annual Meeting;
- Recognition of sponsorship in all promotional material related to the ASM program;
- Complimentary use of registrant list (within guidelines of the Privacy Act);
- Verbal recognition as a Silver Partner during the Annual Scientific Meeting;
- Recognition as a Silver Partner in registration area in signage with corporate logo;
- Acknowledgement as a Silver Sponsor in the Exhibit Hall in signage;
- Four (4) 2024 full delegate corporate registrations (\$1,000 each)
- Two 2024 full delegate corporate registrations at half price (\$500 each)
- Link from the CSACI Website to the Corporate Website.

ASM Bronze Sponsor

Bronze Sponsor is entitled to the following benefits:

- One yearly corporate membership (\$2,000);
- One corporate information insert in the virtual delegate bag;
- One exhibit space (\$4,500);
- Acknowledgement as a Bronze Partner in the CSACI newsletter;
- Presentation of a plaque acknowledging Bronze Partnership at CSACI Annual Meeting;
- Recognition of sponsorship in all promotional material related to the Annual Scientific Meeting program;
- Complimentary use of registrant list (within guidelines of the Privacy Act);
- Verbal recognition as a Bronze Partner during the Annual Scientific Meeting;
- Recognition as a Bronze Partner in signage in registration area with corporate logo;
- Acknowledgement as a Bronze Sponsor in the Exhibit Hall in signage;
- Three (3) 2024 full delegate corporate registration (\$1,000)
- Two (2) 2024 full delegate corporate registrations at half price (\$500 each)
- Link from the CSACI Website to the Corporate Website.

Externally Hosted Partner Activities

Please note that any independently organized functions held by CSACI Sponsors or exhibitors during the CSACI ASM must not conflict with any CSACI activities and must be approved by the CSACI Executive and Board at least 6 weeks prior to the event. Please submit requests in writing to jlidington@csaci.ca

CSACI 2024

ASM Exhibits

Fast Facts

LOCATION: Banff Springs Hotel, Banff, AB

EXPECTED PARTICIPANTS: 600+

CANCELLATION POLICY:

Cancellation of space must be submitted in writing.

- On or before July 31, 2024, will receive a full refund less a \$500 non-refundable deposit
- On or before August 31, 2024, will receive 50% refund of the total paid amount
- No refund will be granted after August 31, 2024

ALL DELEGATE MEALS AND COFFEE BREAKS ARE HELD IN THE EXHIBIT AREA

Exhibit Spaces

ASM (move in November 6, 2024): \$6,500 + taxes

INCLUDED IN YOUR BOOTH:

- One full complimentary conference registration fee at \$1,000 CSACI
- NEW: One 2024 full delegate corporate registration at half price (\$500 Value)
- One skirted standard 6ft table
- 8 feet high back drapes
- 3 feet high side drapes
- One conference tote bag per exhibit space
- CSACI Complimentary breakfast (Thursday, Friday, Saturday), lunch (Thursday, Friday, Saturday) and dinner (Saturday)
- Complimentary nutrition breaks

NOT INCLUDED IN YOUR BOOTH FEE ARE: AUDIO-VISUAL EQUIPMENT, BOOTH SET-UP AND STORAGE.

CSACI 2024

ASM Exhibits

Exhibit Sponsored Events

Exhibitor-sponsored private functions are separately organized events during which exhibitors can meet with CSACI participants outside of the exposition for the purpose of networking, entertaining and continuing business begun on the exhibit floor. Exhibitors sponsoring any private function are required to adhere to the following guidelines:

- The CSACI must be informed of all planned social and hospitality functions.
- Hospitality and social functions may only be scheduled during times that will not interfere with official CSACI scheduled activities.
- Hospitality and social functions should be handled on an invitation-only basis. Host companies must clarify to their guests that the event is not an official CSACI function.
- Host companies agree to assume all liability arising from or in conjunction with such functions.

Externally Hosted Partner Activities

Please note that any independently organized functions held by CSACI Sponsors or exhibitors during the CSACI ASM must not conflict with any CSACI activities and must be approved by the CSACI Executive and Board at least 6 weeks prior to the event. Please submit requests in writing to jlidington@csaci.ca

Fit Bowl at the Annual Scientific Meeting

\$20,000

One of the best attended sessions at the conference! Fellows from across the country test their knowledge of asthma, anaphylaxis and allergy to battle it out for the FIT Bowl Cup. Each university teams up and compete against each other. This session is a perfect forum to highlight your organization's commitment to education in the field of Allergy and Clinical Immunology and hosts a fun and engaging reception with food and drink.

Dr. Anne Ellis
FIT BOWL Program Chair

Other ASM Branding / Sponsorship Opportunities

The Annual Scientific Meeting attracts over 600 people each year who walk the halls of the host hotel and conference centre. There are many opportunities to provide positive and fun exposure for partners at the meeting through the following:

Lanyard with Corporate Branding - \$5,000*

Corporate Branded Phone and Computer Charging Stations - \$5,000*

Corporate Branding of Floor or Wall Decals - \$5,000*

Wifi Sponsorship with Corporate Branding- \$5,000*

Corporate Branding of Hotel Keycards - \$5,000

If you have any other ideas for branding and sponsorship at the meeting, please share them and we can explore them together! Call Jasmin Lidington at 613-263-8724 or email jlidington@csaci.ca to discuss.

**Costs noted are separate from the cost of production and only corporate branding is permitted with no product mention*

Externally Hosted Partner Activities

Please note that any independently organized functions held by CSACI Sponsors or exhibitors during the CSACI ASM must not conflict with any CSACI activities and must be approved by the CSACI Executive and Board at least 6 weeks prior to the event. Please submit requests in writing to jlidington@csaci.ca

Women in Allergy and Immunology Conference

Date: June 14th, 2024 from Noon – 5 PM EST

Join us for the 2024 CSACI Women in Allergy and Immunology Virtual Conference where we will celebrate the women specialist physicians who work in Allergy and Clinical Immunology.

This accredited conference will provide an enhanced educational opportunity and social forum for women Allergists and Clinical Immunologists to come together and connect, learn and lead across Canada and beyond.

With your collaboration, we will provide a forum where women Allergists and Clinical Immunologists will be able to connect, learn and lead within their community from the quality education and experience they will gain from this unique conference.

Please consider partnering with us on this important event while you showcase your company's innovation and commitment to women's education in Allergy, Asthma and Clinical Immunology.

Dr. Kyla Hildebrand and Dr. Samira Jeimy
Women in Allergy & Immunology Program Co-Chairs

The Women in Allergy and Immunology Conference is an accredited group learning activity (Section 1) as defined by the Maintenance of Certification Program of the Royal College of Physicians and Surgeons of Canada.

CSACI 2024

Women in Allergy and Immunology Conference

Diamond Sponsorship Level - \$10,000

Partnership at the Diamond level will allow you to have:

- 10 free registrations for your organizations' representatives at the conference (if virtual).
- Free Insert mailed in Delegate Bag
- Recognition of being a Diamond Sponsor on all meeting materials and communications
- Link to corporate website from the Conference website
- Corporate logo and acknowledgment via CSACI e-blasts & newsletter
- Logo prominently displayed on landing page

Sapphire Sponsorship Level - \$7,500

Partnership at the Sapphire Level will allow you to have:

- 6 free registrations for your organizations' representatives at the conference (if virtual).
- Free one-page insert mailed in delegate bag
- Recognition of being a Sapphire Sponsor on all meeting materials and communications
- Link to corporate website from the Conference website
- Corporate logo and acknowledgment via CSACI e-blasts & newsletter
- Logo prominently displayed on landing page

Emerald Sponsorship Level - \$4,000

Partnership at the Emerald Level will allow you to have:

- 4 free registrations for your organizations' representatives at the conference (if virtual).
- Recognition of being an Emerald Sponsor on all meeting materials and communications
- Link to corporate website from the Conference website
- Corporate logo and acknowledgment via CSACI e-blasts & newsletter
- Logo prominently displayed on landing page

*The Women in Allergy & Immunology Event will once again be hosted virtually in 2024.

CSACI 2024 Webinars

The CSACI will host targeted webinars in 2024 for Allergists and Clinical Immunologists across Canada to address emerging trends and issues affecting us all. With your collaboration, our members will be able to connect, learn and grow from the quality education and experience they will gain from this webinar series. Please consider partnering with us on this important educational project and at the same time, showcase your company's innovation and success.

TOPICS: To be determined by the CSACI Education Committee

Base sponsorship cost: \$4,000

Sole Sponsorship cost: \$25,000

Possible 2024 Webinar Topics as determined by the CSACI Needs Assessment and Webinar Planning Committee are:

1. Eosinophilic Esophagitis
2. FPIES (Food protein-induced enterocolitis syndrome)
3. Immunology and Allergy Care in Rural and Remote Populations
4. HAE in Pregnancy

In addition to these webinars, the CSACI will also host one accredited webinar for each of its interest sections that will include world class guest speakers and renown experts in their field. The Interest Sections include: Asthma, Allied Health, Anaphylaxis, Immunology, Paediatrics and Rhinitis. Please contact the CSACI Office for more information.

The CSACI Webinars are an accredited group learning activity (Section 1) as defined by the Maintenance of Certification Program of the Royal College of Physicians and Surgeons of Canada.

2024 CSACI Supplement in AACI Journal

In 2024, the CSACI will update the peer-reviewed supplement papers 'Practical Guide for Allergy and Immunology in Canada'; last published in the Allergy, Asthma and Clinical Immunology (AACI) in 2018. These papers have been widely used and referenced within Canada and Internationally. This series of publications have become the unofficial: "Canadian Allergy Textbook" for so many.

There will be updates on fifteen originally published articles on the following topics: 1) Introduction from Editors; 2) Introduction to Immunology/ Immunopathology; 3) Asthma; 4) Allergic Rhinitis; 5) Atopic dermatitis; 6) Urticaria; 7) Angioedema; 8) Anaphylaxis; 9) Eosinophilic Esophagitis; 10) Drug Allergy; 11) Primary Immunodeficiency; 12) Allergen-specific Immunotherapy; 13) IgE-mediated Food Allergy; 14) Non-IgE mediated Food Hypersensitivity; 15) Early Introduction of Foods

There will also be one new article on Secondary Immunodeficiency.

Development and publication costs for this project are estimated at approximately \$75,000. Multiple sponsors can be accommodated in this project and recognition will be noted in articles. Suggested contribution is: \$10,000. All indicated products will be included in simple tables for easy reference for clinical practitioners.

We would be happy to talk with you if you have any questions at all regarding this exciting project.

Dr. Harold Kim
CSACI Past-President
and AACI Editor-in-Chief

Contact Information

For further information on any CSACI educational events, and to explore any other customized partnership opportunities, please direct your inquiry to:

Jasmin Lidington

Executive Director / directrice exécutive

Canadian Society of Allergy and Clinical Immunology/
Société canadienne d'allergie et d'immunologie clinique

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